

DT CARE'S PRIVACY POLICY

Effective Date.

This Privacy Policy was last updated on February 22, 2023.

DT Care's website <https://www.dtcare.org/> (the "Website") is owned and operated by DT Care. This Privacy Policy, together with our [Terms and Conditions](#) (collectively, the "Agreement") form a legally binding agreement between you ("you" or "your") and DT Care. This Agreement governs your access to and use of any DT Care website and your use or attempted use of our products and services (collectively, "Your Use"). Your use of the Website shall be deemed to constitute your consent to be bound by this Agreement and shall be enforceable in the same way as if you had signed this Agreement.

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1. SCOPE OF POLICY

This privacy policy has been compiled to better serve those who are concerned with how their Personally Identifiable Information ("PII") is being used online. PII, as used in U.S. privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read this Privacy Policy carefully, to get a clear understanding of how we collect, use, protect, or otherwise handle your PII. Please remember that your use of this website is also subject to our [Terms and Conditions](#).

2. HOW WE SHARE YOUR INFORMATION

We do not sell, trade, or otherwise transfer to outside parties your PII, unless we provide you with advance notice and receive your consent to do so. This does not include website hosting partners and other parties who assist us in operating the Website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. We may ask if you would like us to share your information with other unaffiliated third parties who are not described elsewhere in this Privacy Policy. If you would like more information concerning the categories of PII (if any) we share with third parties or affiliates, please contact us. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, analytical, or other uses.

3. WHAT PERSONAL INFORMATION WE COLLECT

A. Information You Provide to Us

When ordering or registering on our Website, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit card information or other details to help you with your experience.

When you contact us or we contact you, we collect any information that you provide, including the contents of the messages or attachments you send us.

B. Information We Collect When You Use the Website

Cookies, Analytics, and Third-Party Technologies.

We collect information using “cookies”, tracking pixels, data analytics tools like Google Analytics, SDKs, and other third-party technologies to understand how you navigate through the Website, to improve your site experience, to serve you better ads on other sites, and to save your preferences. Cookies are small text files that web servers place on your device; they are designed to store basic information and to help websites and apps recognize your browser. You should consult your web browser(s) to modify your cookie settings. Please note that if you delete or choose not to accept cookies from us, you may miss out on certain features of the Website.

DT Care also collects some anonymous information each time you visit the Website so we can improve the overall quality of your online experience. We collect your IP address, referral data, browser, and platform type. You do not have to register with DT Care before we can collect this anonymous information. We do not collect any unique information about you (such as your name, email address, etc.) except when you specifically and knowingly provide such information.

If you request more information on a policy or an application, we will collect your personal information only so that we can get you the information you have requested. Like most standard Website servers, we use log files to collect and store this anonymous user information. We analyze this information to examine trends, administer the site, track user’s movement in the aggregate, and gather broad demographic information for aggregate use. DT Care may present links in a format that enables us to understand whether they have been followed. We use this information to understand and improve the quality of the Website.

4. WHEN WE COLLECT INFORMATION

We collect information from you when you surf the Website, use site features, register, enter the Competition, place a vote, purchase a vote, make a purchase, respond to a survey or marketing communication, fill out a form, or enter information on our Website.

5. HOW WE USE YOUR INFORMATION

We may use the information we collect from you in the following ways:

- To personalize user's experience and to allow us to deliver the type of content and product offerings in which you are most interested;
- To improve our website to better serve you;
- To allow us to better service you in responding to your customer service requests;
- To administer a contest, promotion, survey, or other Website feature;
- To quickly process your transactions;
- To send periodic emails or text messages regarding your order or other products and services;
- To conduct analytics;
- To send marketing and promotional materials, including information relating to our services and promotions;
- For internal administrative purposes, as well as to manage our relationship with you; and/or
- To protect against malicious, deceptive, fraudulent, or illegal activity.

6. YOUR RIGHTS AND CHOICES REGARDING YOUR DATA

A. All Users.

You can make the following choices regarding your PII:

- *Promotional Emails and Texts.* You may choose to provide us with your email address and cellular phone number for the purpose of allowing us to send free newsletters, surveys, offers, and other promotional materials to you. You can stop receiving promotional emails or texts by following the unsubscribe instructions in e-mails and texts that you receive. If you decide not to receive promotional emails or texts, we may still send you transactional communications, such as those about your account, or other service-related communications.
- *Changes to Your Personal Information.* We rely on you to update and correct your personal information. Our website allows you to modify your account profile. Note that we may keep historical information in our backup files as permitted by law.

- *Access to Your Personal Information.* You may request that we provide you access to personal information that we store about you. If required by law, upon request, we will grant reasonable access to the personal information that we hold about a user. You can request access to your personal information by contacting us.
- *Deletion of Your Personal Information.* You may request that we delete your personal information. If required by law, we will delete your personal information after such a request is made. You can request that your personal information be deleted by contacting us. We may also decide to delete your data if we believe that the data is incomplete, inaccurate, or that our continued use and storage are contrary to our obligations to other individuals or third parties. When we delete personal information, it will be removed from our active database, but it may remain in archives where it is not practical or possible to delete it. You should note that there are some situations in which we may decline to delete your personal information. For example, we retain the information that we collect to, among other things, detect security incidents, comply with our legal obligations, enforce any part of our agreement, and protect against malicious, deceptive, fraudulent, or illegal activity.
- *Cookie Tracking.* You can modify your cookie settings on your browser, but if you delete or choose not to accept our cookies, you may be missing out on certain features of the Website.

B. Specific State Rights.

Colorado – Effective July 1, 2023

Your Colorado Rights Regarding Your Personal Data. Colorado law provides some Colorado residents with the rights listed below.

Right to Know. You have the right to know and see what personal data we have collected about you in a portable format including:

1. The categories of personal information we have collected about you;
2. The purpose for processing your personal information;
3. How you can exercise your rights and appeal a decision regarding your request;
4. The categories of personal information that we have shared with third parties; and
5. The categories of third parties with whom we have shared your personal information.

Right to Correct. You have the right to request that we correct inaccurate personal data.

Right to Delete. You have the right to request that we delete the personal data we have collected about you.

Right to Opt Out. You have the right to opt out of targeted advertising and the sale of your data (as defined under Colorado law).

Right to Appeal. You have the right to appeal our decision regarding a request related to these rights.

Exercising Your Colorado Privacy Rights.

To request access to or deletion of your personal information, or to exercise any other data rights under Colorado law, please contact us using the following method:

E-mail: You may write to us to exercise rights. Please include your full name, residential address, e-mail address, and phone number, along with why you are writing, so that we can process your request in an efficient manner. Please e-mail us at info@dtcare.org.

Webform: You may fill out a [Webform](#) to exercise rights. Please include your full name, e-mail address, and phone number, along with why you are writing, so that we can process your request in an efficient manner.

Toll-Free Telephone Number: You may call us at +1 (304) 919-2921 to exercise rights. Please include your full name, residential address, e-mail address, and phone number, along with why you are calling, so that we can process your request in an efficient manner.

7. HOW WE PROTECT VISITOR INFORMATION

We protect your information the following ways:

- The Website is scanned on a regular basis for security holes and known vulnerabilities to make your visit to our Website as safe as possible.
- We use regular Malware Scanning.
- Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.
- We implement a variety of security measures when a user places an order, enters, submits, or accesses their information, to maintain the safety of your personal information.

8. THIRD-PARTY LINKS AND BEHAVIORAL TRACKING

Occasionally, at our discretion, we may include or offer third-party products or services on the Website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites or how they choose to share your PII, assuming you provide it to them. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

It is also important to note that our Website allows third-party behavioral tracking.

9. SMS/TEXTING POLICY

When you provide us with your mobile phone number, you agree that we may contact you via auto-dialer, prerecorded message, or text message. In the case of a text message, you will receive a confirmation text message, and you will need to reply as instructed. Message and data rates apply. Reply "STOP", to cancel text messages at any time, or by contacting us, to revoke consent to be contacted via auto-dialer, prerecorded message, or text message, at any time.

10. "DO NOT TRACK" SIGNALS

We honor 'Do Not Track' signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

11. CHILDREN ONLINE PRIVACY PROTECTION ACT (COPPA)

When it comes to the collection of personal information from children under thirteen (13) years of age, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under thirteen (13) years of age.

12. CHANGES TO THIS PRIVACY POLICY

We may update this policy from time to time as the Website changes and privacy law evolves. If we update it, we will do so online. When you use the Website, you are agreeing to the most recent terms of this Privacy Policy.

13. CONTACT US

If you have any questions or concerns about your privacy or anything in this policy, please contact us at info@dtcare.org.